

## Privacy Policy

# INDO INTERNATIONAL TOURISM CHAMBER OF COMMERCE (IITCC)

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### 1. Introduction

The Indo International Tourism Chamber of Commerce (IITCC) is a national-level non-profit organization committed to promoting tourism and travel trade between India and other countries. This Privacy Policy outlines how IITCC collects, uses, protects, and discloses personal information of its members, partners, and visitors in compliance with applicable data protection laws in India and internationally.

### 2. Information We Collect

We may collect personal information through our membership forms, event registrations, website interactions, and communications. The types of data collected include name, company details, contact information, email address, and professional affiliations.

### 3. Use of Information

The information collected is used to facilitate IITCC's objectives, including promoting collaboration among tourism stakeholders, organizing trade events, providing training and educational programs, and strengthening partnerships between Indian and international tourism organizations.

### 4. Objectives of IITCC

- Serve as a national-level non-profit organization for promoting tourism and travel trade between India and other countries.
- Provide a structured platform for Indian and international travel operators, DMCs, hoteliers, airlines, tourism boards, and ministries of tourism to collaborate.
- Promote Inbound and Outbound Tourism through affiliations and partnerships with global tourism bodies.
- Organize National and International Roadshows, Summits, Networking Events, and Trade Fairs under the brand 'UTC Connect – Universal Travel Conclave'.
- Collaborate with Tourism Boards, Embassies, Consulates, and Ministries globally to strengthen alliances.



- Promote education, digital transformation, and AI integration in the tourism sector through training programs and certifications.
- Develop Mentorship Programs for aspiring entrepreneurs and practical training programs with guaranteed job placements.
- Establish a Fraud Management Cell to support travel associates with legal and advisory services.
- Set up specialized committees for Inbound, Outbound, MICE, Events, Education, Membership, Finance, and Ethics.
- Conduct research, seminars, and webinars to support policy input and upskilling in the tourism industry.

## 5. Data Sharing and Disclosure

IITCC does not sell or rent personal data. Information may be shared only with authorized partners, government bodies, or service providers for legitimate business, legal, or compliance purposes. We ensure all such third parties adhere to strict confidentiality agreements.

## 6. Data Security

We employ administrative, technical, and physical safeguards to protect your information against unauthorized access, alteration, disclosure, or destruction. While we strive to use commercially acceptable means to protect your data, no method of transmission over the Internet is 100% secure.

## 7. Your Rights

Members and users have the right to access, correct, or request deletion of their personal information. Requests may be submitted to the IITCC Data Protection Officer via official email communication.

## 8. Use of Cookies and Digital Tracking

Our website may use cookies and tracking technologies to enhance user experience, analyze trends, and improve our services. Users can modify their browser settings to decline cookies, though this may limit website functionality.

## 8. For Our B2B Shows/Conclave under the Brand name “UTC- Connect”

IITCC organizes B2B Business conclave / Roadshows to promote Inbound and Outbound Tourism Business. Thus, We have many International Tourism Boards, DMCs Hoteliers who participate in our shows in India & Overseas to connect with the Best of Travel Agents and Tour Operator of the respective Area/State/Country. IITCC represents and advocate on behalf of tourism stakeholders before government and policy-making bodies.



We are dedicated to organizing B2B travel business conclaves both within India and internationally under the brand name “UTC Connect”, connecting hoteliers, travel agents, Destination Management Companies (DMCs), State Tourism Boards, Government of India Tourism, media, insurance companies, medical tourism companies, and other tourism-related businesses.

This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you apply to participate in our events as a Buyer, Hosted Buyer, or Visitor, or when you interact with our services.

#### A. Information We Collect

##### a. Personal Information

When you join the Chamber as a member or apply to participate in our events, we may collect the following types of personal information:

Contact Information: Name, email address, phone number, and postal address.

Professional Details: Company name, job title, industry, and professional qualifications.

Event-Related Information: Details about your application to attend, including your role (Buyer, Hosted Buyer, or Visitor), preferences, and any specific requirements or requests.

##### b. Application Data

For Hosted Buyers and Buyers, we collect additional data to evaluate the suitability of your profile, including:

Profile Information: Your professional background, areas of interest, and relevant experience in the travel industry.

Verification Documents: Scanned copies of business cards, identification documents like Passport/ Aadhar Card/, PAN Card/ Driving Licence or any other documents required for profile verification, as need to book the Flights & Hotels for the hosted buyers and also need passports as per the documentation requirements for the Foreign Participants / Buyers, visiting India for the Show, to provide them for their Hotel bookings, Flights, etc, as per the Offer made to them, based on the respective show.

##### c. Usage Data

We may also collect data on how you interact with our website and services, such as:

- IP Address
- Browser Type and Version
- Pages Visited
- Time and Date of Visits
- Referring Site



## B. How We Use Your Information

We use your personal information for the following purposes:

- **Event Management:** To process your application, evaluate your profile, and invite you to our events.
- **Communication:** To send you event updates, confirmations, and other relevant information.
- **Customization:** To tailor event content and experiences to your interests and professional needs.
- **Marketing:** To inform you about upcoming events, promotions, and related services, subject to your consent where required.
- **Analytics:** To understand and improve our services and event offerings.

## C. How We Share Your Information

We may share your personal information with:

- **Event Partners:** Companies and organizations participating in or sponsoring our events, for the purpose of facilitating event operations and networking opportunities.
- **Service Providers:** Third-party service providers who assist us with event management, marketing, and technical support.
- **Legal Requirements:** When required by law or in response to legal processes, to protect our rights, or in the event of a business transfer (such as a merger or acquisition).

## D. Data Security

We implement reasonable and appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no data transmission over the internet or electronic storage is entirely secure.

## E. Your Rights

You have the following rights regarding your personal information:

- **Access:** To request a copy of the personal information we hold about you.
- **Correction:** To request correction of inaccurate or incomplete information.
- **Deletion:** To request the deletion of your personal information, subject to legal obligations and legitimate business interests.
- **Opt-Out:** To opt-out of receiving marketing communications from us at any time.



#### F. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance user experience and analyze site usage. You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect the functionality of our site.

#### G. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of these sites. We encourage you to review the privacy policies of any third-party sites you visit.

#### H. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our website with an updated effective date. Your continued use of our services after such changes constitutes your acceptance of the revised policy.

### 10. Updates to this Privacy Policy

IITCC reserves the right to update or modify this Privacy Policy from time to time. All updates will be reflected on the official website, and members will be notified of major changes via email.

### 11. Contact Information

For any concerns, questions, or requests related to this Privacy Policy, please contact:

The Data Protection Officer  
Indo International Tourism Chamber of Commerce (IITCC)  
Email: [info@iitcc.in](mailto:info@iitcc.in)  
Website: [www.iitcc.org.in](http://www.iitcc.org.in)